

NORBr!

HELP ME IMPROVE MY V.I.P CUSTOMERS' JOURNEY



nORBR

#3minsInside




My VIP customer has a challenge window


1


Saved card 43** **** ** 1234 **VISA**

Card Save

5412 7512 3412 3467  10/28 CVV 123

PAY €219.56


Paypal 

Klarna 

11:25 5G


2

Authenticate



3

Thank you
for your purchase



BACK TO SHOP



I request a **frictionless** path for them

SCA rule & exemptions

Optimizer

Name

VIP rule

Condition

Set up the first condition

Customer Email



IN

NOT IN



VIP email list

+ Add condition

Define action to be performed

What should happen if the conditions above are met?

Action to perform

No challenge






With the issuer's agreement,
they enjoy a **frictionless**
customer journey


1

Saved card 43** **** ** 1234 **VISA**

Card Save

5412 7512 3412 3467  10/28 CVV 123

PAY €219.56

Paypal 

Klarna **K.**

2

Thank you
for your purchase



BACK TO SHOP

CHALLENGE COMPLETED !

Update your payment stack in 3 mins

nORBR

The last payment integration you will ever make *period.*