### NORBr!

## HELP ME IMPROVE MY V.I.P CUSTOMERS' JOURNEY



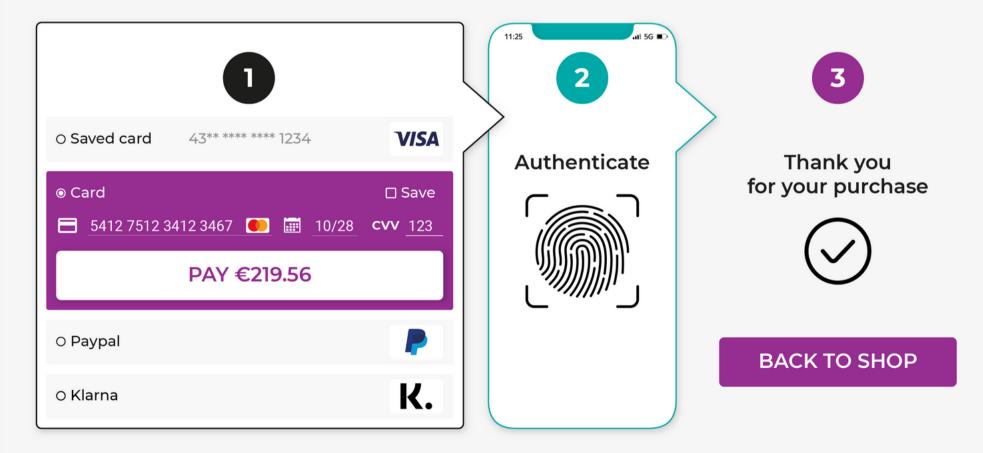
Authenticate



### **NORBR** #3minsInside



#### My VIP customer has a challenge window





#### I request a frictionless path for them

SCA rule & exemptions Optimizer		
Name		
VIP rule		
<b>Condition</b> Set up the first condition		
Customer Email		
IN NOTIN		
∠ IP email list		
+ Add condition		
<b>Define action to be performed</b> What should happen if the conditions above are met?		
Action to perform		
No challenge v		



#### With the issuer's agreement, they enjoy a frictionless customer journey

1		2
O Saved card 43** **** 1234	VISA	Thank you
● Card	🗆 Save	for your purchase
5412 7512 3412 3467 (10/28)	<b>cvv</b> <u>123</u>	
PAY €219.56		
0 Paypal	-	BACK TO SHOP
O Klarna	K.	

# CHALLENGE COMPLETED !

Update your payment stack in 3 mins

