

Benelux

PAYMENT METHODS

January 2022



nORBR

#PayWorldTour

Benelux   

E-COMMERCE IN A NUTSHELL

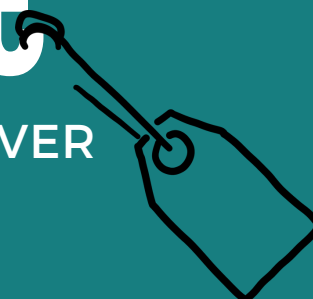


29.4 MILLION

POPULATION ON JANUARY 1, 2021

37.8BN€

E-COMMERCE TURNOVER
IN 2020*



*Retailx.net, BENELUX ECOMMERCE REGIONAL REPORT - October 2021
Netherlands : 26.6Bn€ + Belgium : 10.3Bn€ + Luxembourg : 0.87Bn€

Benelux

PAYMENT BY CARD



**AMERICAN
EXPRESS**

VISA

One preferred way of conducting money transfers in Belgium, Luxembourg and the Netherlands is by card.

In 2019, Luxembourg had approximately 338 card payments per capita compared to 204 in Belgium and 294 in the Netherlands.

Benelux

INSTALLMENT AND BNPL

THE LOCALS

billink

AfterPay®

 biller

 sprinque

THE GLOBALS

 PayPal

FLOA 
PAY

Klarna.

 oney

ZIP

According to the Q2 2021 BNPL Survey,
BNPL payment in the Netherlands is
expected to **grow by 78.4%** on annual basis
to reach **€1,670.59 million in 2021.***

• Netherlands Buy Now Pay Later (BNPL) Market Report 2021 Featuring Afterpay, Klarna, Billink, & Paypal - Sept. 17, 2021

Benelux

BANK TRANSFER

THE LOCALS



 payconiq

THE GLOBALS



Sofort.

SEPA
Single Euro Payments Area

In 2020, in the Netherlands, more than half of all e-commerce payment transactions were done with iDEAL.

"Payconiq by Bancontact" is a mobile money transfer app that allows to pay their friends, their bills or on a website.

Benelux

DIGITAL WALLET AND X-PAY

THE LOCALS

TIKKI€


Bancontact



THE GLOBALS

 **PayPal**

 **Pay**

In 2021, payment app Tikkie (launched by Dutch bank ABN Amro) has 7 million users with several thousands of B2B users. Bancontact is Belgium's most popular mobile payment app.

**[statista.com/number-of-users-of-tikkie-in-the-netherlands/](https://www.statista.com/number-of-users-of-tikkie-in-the-netherlands/)*

Benelux

E-COMMERCE IN BENELUX



In the Netherlands, the real-time internet payment iDEAL card is used more than any other method, far above credit cards and PayPal. The card is used by most the country's leading banks.



Belgians much prefer to pay by card, bank transfer or ewallet respectively. Debit cards use far outstrips all other methods.



Bank transfers are popular in Luxembourg, but credit cards are expected to be used more and more. E-money payments are the leading payment method in terms of number of transactions. In 2020, e-money payments will account for more than 93% of all transactions.

you like it ?



Like



Comment



Share

WORLD TOUR

of payment methods



Wanderlust

nORBR

#PayWorldTour